



TOTALSPORTS



2024 EXPO EXHIBITOR INFO PACK

10 - 13 APRIL 2024



WELCOME!

“Welcome to the heart of innovation, where every step you take is a stride into the future. As exhibitors in the 2024 TTOM EXPO, you play a vital role in shaping the landscape of athletic excellence. Your passion and dedication transform this space into a celebration of fitness, technology, and limitless potential. Let the kilometers ahead be filled with exciting connections, groundbreaking partnerships, and the boundless energy of progress. Lace up, stand tall, and let the journey begin!”

Toni Cavanagh - TTOM EXPO Committee Chair



It is with great pleasure and excitement that we extend this heartfelt invitation to you to participate in the Totalsports Two Oceans Marathon Expo 2024 Race Village. This year, we are embarking on a journey to redefine the race expo experience and elevate it to new heights.

As we celebrate the 25th anniversary of our iconic half marathon and the remarkable 53 years of our ultra marathon, we are thrilled to introduce a groundbreaking concept at our expo – a fusion of tradition and innovation. For the first time ever, we are transforming the expo into a vibrant Race Village which will include a marketplace, a delectable food valley, and a relaxing chill zone. This exciting evolution promises an experience unlike any other, truly setting us apart from traditional race expos.

At the Totalsports Two Oceans Marathon, we understand that our race is not just about the athletes; it is about the entire community that comes together to celebrate this magnificent event. From avid supporters to dedicated families, from local enthusiasts to global admirers, our race unites individuals from all walks of life under one common passion – the love for running.

In our pursuit of inclusivity and our commitment to honoring the spirit of the sport, we invite you to join us in creating an unforgettable event. Your presence as vendors and exhibitors will contribute to the vibrant tapestry of our race village, enriching the experience for all attendees.

Come, be a part of history in the making. Join us as we **#ConquerTheCurrent** and embark on this exhilarating journey together.

We eagerly anticipate your participation and look forward to welcoming you to the Totalsports Two Oceans Marathon Expo 2024 Race Village.

CONTENT

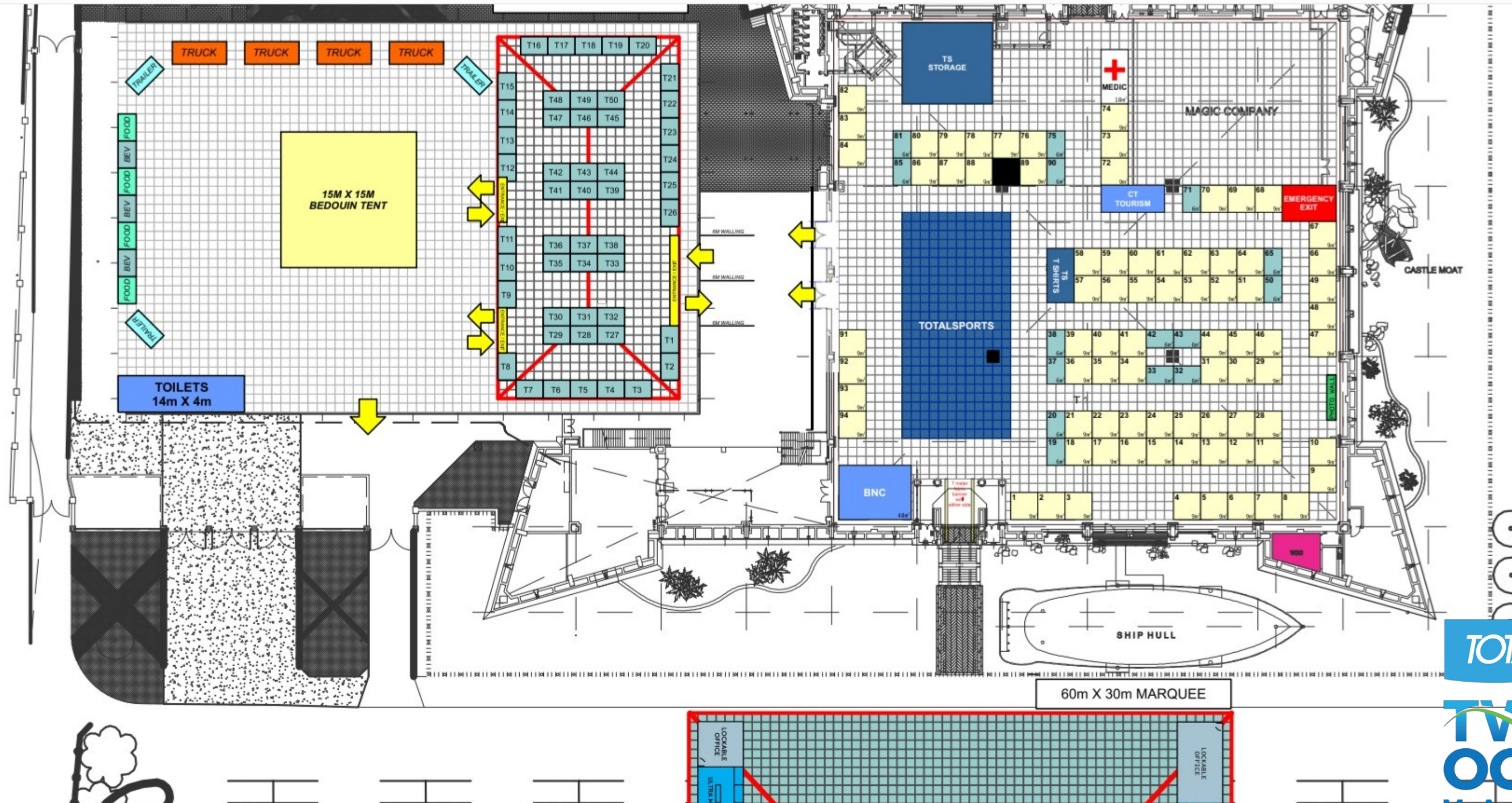
- Welcome to the 2024 TTOM EXPO
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EXPO LOGISTICAL SCHEDULE

			TIME		ACCESS TO:
BUILD UP	<u>DATE</u>	<u>DAY</u>	<u>FROM</u>	<u>TO</u>	
	08.04.2024	MONDAY	08H00	19H00	GL EVENTS & STAND BUILDERS
	09.04.2024	TUESDAY	08H00	19H00	GL EVENTS & STAND BUILDERS
	09.04.2024	TUESDAY	12H00	19H00	EXHIBITORS
EVENT	10.04.2024	WEDNESDAY	10H00	20H00	
	11.04.2024	THURSDAY	10H00	20H00	
	12.04.2024	FRIDAY	10H00	20H00	
	13.04.2024	SATURDAY	10H00	14H00	
STRIKE DAY / BREAKDOWN	13.04.2024	SATURDAY	14H00	19H00	EXHIBITORS, GL EVENTS, STAND BUILDERS, AUDIO VISUAL

FLOORPLAN



TOTALSPORTS

TWO
OCEANS
MARATHON

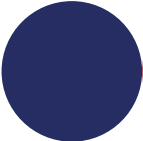
PRICING SCHEDULE MAIN EXHIBITION HALL



Main Exhibition Hall

SHELL SCHEME BOOTH PACKAGE -
Includes: Shell Scheme / White walling, Fascia Name (Black vinyl lettering), 1 x 15amp plug point, 2 low voltage spot lights, ¼ Distribution board, Carpets

STAND SIZE	COST ex VAT	COST incl VAT
3x2 (6m²) Premium	R21 000	R24 150
3x3 (9m²) Premium	R31 500	R36 225
3x2 (6m²) Corner	R18 000	R20 700
3x3 (9m²) Corner	R27 000	R31 050
3x2 (6m²) Middle	R17 700	R20 355
3x3 (9m²) Middle	R26 550	R30 532
Storage	R500 / m²	



Main Exhibition Hall

STAND ONLY PACKAGE -
1 x 15amp plug point, 2 low voltage spot lights, Carpets

** Extras available on request

STAND SIZE	COST ex VAT	COST incl VAT
3x2 (6m²) Premium	R19 200	R22 080
3x3 (9m²) Premium	R28 800	R33 120
3x2 (6m²) Corner	R17 100	R19 665
3x3 (9m²) Corner	R25 650	R29 497
3x2 (6m²) Middle	R16 500	R18 975
3x3 (9m²) Middle	R24 750	R28 462
Storage	R500 / m²	

INTRO TO EXPO MARKET & FOOD VALLEY



Welcome to the 2024 Totalsports Two Oceans Marathon Expo Race Village Market and Food Valley - a groundbreaking addition to our esteemed event. We are thrilled to introduce our innovative new Market and Food Valley installations, transforming this year's race expo into a vibrant village experience unlike any other in the racing community. Our Expo Race Village goes beyond being just a race expo; it's a celebration of our athletes, their families and friends, and the entire community who share our passion for this iconic event.

Join us as we honour not only the dedication of our runners but also the spirit of togetherness that defines the Totalsports Two Oceans Marathon experience.

PRICE SCHEDULE - MARKET & FOOD VALLEY

Expo Market

SERVICED STALLS -

Includes: 15amp plug, Distribution Board, Conference Table + Fitted Black Table Cloth, 2 chairs, Carpet, 24 hour security. *Extras available on request.

STALL SIZE	COST ex VAT	COST incl VAT
1X1 (1m ²) Corner Vertical	R950	R1 092
2x2 (4m ²) Perimeter Ave	R3 800	R4 370
3x2 (6m ²) Center Ave	R5 850	R6 727

IMPORTANT -

Corner vertical stands are very limited and must be booked directly with the Event Manager.

Expo Food Valley

SERVICED STANDS -

Includes: Electricity, lighting, waste management, security, access to clean water
Excludes: Flooring (Astro Turf / Carpeting), barrier fencing.

STAND SIZE	COST ex VAT	COST incl VAT
Food Truck - 14m ²	R13 500	R15 525
Food Truck - 8m ²	R8 500	R9 775
Food Stall (6m ²)	R5 700	R6 555
Beverage Stall (4m ²)	R3 800	R4 370

IMPORTANT -

Approval subject to submission of valid COA and relative permits.

MARKETING & PROMOTIONAL OPPORTUNITIES

Additional marketing and promotional opportunities in and around the TTOM Expo Race Village exists such as advertising options and opportunities for product demonstration or sampling.

To take advantage of these opportunities to an engaged audience, speak to our

Event Manager, Amanda Yon

084 034 4010

TOTALSPORTS
TWO
OCEANS
MARATHON

CONQUER THE CURRENT